

ST. MARY'S COLLEGE (AUTONOMOUS)

(Re - accredited with 'A+' Grade by NAAC – 4th Cycle)

Thoothukudi - 628001, Tamil Nadu, India

(Affiliated to Manonmaniam Sundaranar University)

ENTREPRENEURSHIP AND INNOVATION CELL

Report for the Year 2022-2023

1. On 25/08/2022, an awareness programme on “Entrepreneurship and Innovation” was conducted by Entrepreneurship and Innovation Cell, Dr. S.T. Suvaitharan, EDII- field Coordinator, Department of Management Studies, Manonmaniam Sundaranar University and Mrs. Jeevitha, Chief Executive Officer, EDII- Killikulam Agri Business, Incubation Forum (KABIF), Tirunelveli were the resource persons. 100 students were benefited by this programme.





2. On 27/10/2022, Workshop on the topic of “Cake Baking” was conducted by Department of Business Administration and Entrepreneurship & Innovation Cell, Ms. Maria Heartina Adlin Vaz, Assistant Professor, Department of Microbiology, St. Mary’s College (Autonomous), Thoothukudi was the Trainer. 93 students were benefited by this programme.



3. **On 19.01.2023 organised an** An awareness program on Tamil Nadu students innovators 2022 at Star hall, St. Mary's College (Autonomous), Thoothukudi. Dr. S. T. Suvaitharan, EDII-Field coordinator, Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli was the resource person.

Summary of the Program

The entrepreneurship and innovation Cell is organized an one day awareness program on Tamil Nadu students innovators 2022 on 19.01.2023 in Star hall of our institution,

Dr. S. T. Suvaitharan, EDII-Field coordinator, Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, inculcated the knowledge on innovative business plan along with an emergence of entrepreneurship and he also provided the indepth information on Tamil Nadu students innovators 2022. 122 students of our institution from all the discipline are participated and benefited out of this program. The program was organized by Ms. S Gayathri, EDII HUB Spoke coordinator, Head & Assistant Professor, Department of Business Administration.

CONVENOR
Ms.S.Gayathri
EDII - Spoke COORDINATOR
Head and Assistant Professor
Department of Business Administration
St. Mary's College (Autonomous)

ORGANISING COMMITTEE
Ms.M.Mangalaeswari
Assistant Professor
Department of English
Ms.R.Paul Roja
Assistant Professor
Department of Business Administration

About the Entrepreneurship & Innovation Cell:
Entrepreneurship & Innovation Cell is working in the field of building an entrepreneurial ecosystem. It also serves as a nodal agency for the institution to facilitate the studentpreneurs in startup ecosystem. EDII - Cell offers training solutions from mind to market. The vision of EDII Cell is to augment the pool of entrepreneurs in different sectors and constituencies in accordance with national priorities and programmes.

WITH SPECIAL BLESSINGS FROM
Secretary
Rev. Sr. Dr.C.Shibana
Principal
Rev. Sr. Dr.A.S.J.Lucia Rose
Deputy Principal
Rev. Sr. Dr.S.Kulandai Therese
Director of Self Supporting Courses
Rev. Sr. Josephine Jeyarani

WITH INVOCATION FROM
Dr.G. Magesh Kuttalam
EDII - HUB COORDINATOR
Department of Management Studies
Manonmaniam Sundaranar University
Abishekpatti.



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Thoothukudi, Tamil Nadu

ENTREPRENEURSHIP & INNOVATION CELL
In association with
EDII HUB
Manonmaniam Sundaranar University

Organises
**AN AWARENESS PROGRAMME ON
TAMILNADU STUDENT INNOVATORS 2022**








Venue: Star Hall
St.Mary's College (Autonomous)
Thoothukudi

Date: 19/01/2023 Timing: 10:30 a.m.

RESOURCE PERSON
Dr.S.T.Suvaitharan
EDII – Field Coordinator
Department of Management Studies
Manonmaniam Sundaranar University
Abishekpatti



4. On 28/01/2023, an One Day Entrepreneurship & Development Programme for Outgoing students & Alumnae was conducted by Entrepreneurship and innovation cell in association with EDIIHUB centre for Entrepreneurship Development, Dr. M. Dhiliphan Kumar, Master Trainer, Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu, Smt. R. Sindhuja, Examiner of Trademarks and GI Intellectual Property Office, Chennai, Government of India, Mr. R. Ramkumar, Partner-compliance, Auditor Works, Tirunelveli were the resource person. 100 students were benefited by this programme.





CONVENOR

Ms.S.Gayathri

EDII - Spoke Coordinator

Head and Assistant Professor

Department of Business Administration
St. Mary's College (Autonomous), Thoothukudi



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Rev. Sr. Dr.C.Shibana

Secretary,

St. Mary's College (Autonomous)

Rev. Sr. Dr.A.S.J.Lucia Rose

Principal

St. Mary's College (Autonomous)

Rev. Sr. Dr.S.Kulandai Therese

Deputy Principal

St. Mary's College (Autonomous)

Rev. Sr. Josephine Jeyarani

Director of Self Supporting Courses

St. Mary's College (Autonomous)

Dr. G. Magesh Kuttalam

EDII - HUB COORDINATOR

Department of Management Studies
Manonmanian Sundaranar University
Abishekpatti.

Dr. S.T. Suviathanar

EDII - FIELD COORDINATOR

Department of Management Studies
Manonmanian Sundaranar University
Abishekpatti.

Venue: Star Hall
St. Mary's College (Autonomous)

Timing: 09:00 a.m. - 3:00 p.m.



ST. MARY'S COLLEGE, (AUTONOMOUS)

RE - ACCREDITED WITH A+ GRADE BY NAAC

THOOTHUKUDI, TAMIL NADU

ENTREPRENEURSHIP & INNOVATION CELL

IN ASSOCIATION WITH

EDII HUB

CENTRE FOR ENTREPRENEURSHIP

DEVELOPEMENT

MANONMANIAN SUNDARNAR UNIVERSITY

TIRUNELVELI

ORGANISES

EDII - TN FUNDED

ONE DAY ENTREPRENEURSHIP &

DEVELOPMENT PROGRAMME FOR

OUTGOING & ALUMNI STUDENTS

DATE: 28/01/2023



SESSION I & II



RESOURCE PERSON

Dr. M. Dhiliphan Kumar

Master Trainer

Entrepreneurship Development and Innovation
Institute,

Government of Tamil Nadu

Founder - Agape Infomatics & Startup Pattarai

Co Funder - Curious Gamma Wave Learning &

SPUNKY VIBES

SESSION III



RESOURCE PERSON

Smt. R. Sindhuja

Examiner of Trademarks and
GI Intellectual Property Office, Chennai
Government of India

SESSION IV

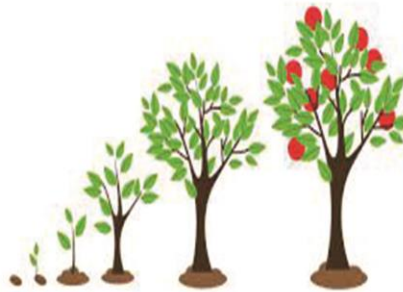


RESOURCE PERSON

Mr. R. Ramkumar

Partner - Compliance,
AuditorWorks,
Tirunelveli

“And the day came when the
risk to remain tight in a bud
was more painful than the
risk it took to bloom”



AGENDA

INAUGURATION

Felicitation: Rev. Sr. Dr. A.S.J. Lucia Rose

Principal

TIME: 09:00 - 09:30 a.m.

SESSION I

Topic: Business Model and
Business Plan Preparation

TIME: 9:30 - 10:30 a.m.

SESSION II

Topic: Marketing Strategies

TIME: 10:45 - 11:45 a.m.

SESSION III

Topic: Intellectual Property
Rights

TIME: 12:00 - 1:00 p.m.

SESSION IV

Topic: Start-Up Registration

TIME: 2:00 - 3:00 p.m.

